

# HUMAN OUTREACH PROJECT 2020 ANNUAL REPORT



**OUR PLANET...**

HELPING OTHERS, CHANGING LIVES



## A Letter From Our Founder, Dean Cardinale

Over the 14 years since the Human Outreach Project (HOP) began, I have watched this organization grow in ways I could never have imagined. From a simple wish to help people and communities in the areas we visit on our treks, HOP has grown into an international endeavor, taking on larger and more ambitious projects around the world.

In Tanzania, Nepal, and Peru, we continue to expand our on-going projects, providing resources, guidance, and laying the groundwork for future growth. I was proud to see, as I communicated with program managers and HOP ambassadors at our project sites across the globe this past year, that our efforts are not only running smoothly, but flourishing and gaining momentum as we empower local individuals and communities.

As our impact has spread around the globe, we've also turned our sights closer to home. In 2019, we initiated two new projects here at our home base in Utah. Both of those projects more than doubled in size and scale. I am excited and proud to see what we have accomplished so close to home, and humbled at the support our local community has shown for these projects.

As HOP continues to grow here and around the world, I never forget the trust and support of our generous donors. There is no greater fulfillment than the experience of connecting, of caring, of giving back to others – and none of it would be possible without our donors, to whom I express my deepest gratitude.

*Dean*

Sincerely,  
**Dean Cardinale**  
President & Founder  
Human Outreach Project



### HOP'S MISSION

Human Outreach Project (HOP) is a 501(c)(3) non-profit conceived on the premise that trekkers could – and should – give back to the communities in which they travel. HOP works in areas surrounding World Wide Trekking expedition sites in remote areas of Tanzania, Nepal, Peru and at home in Utah. With a particular focus on youth, HOP partners with communities to identify local needs and co-create sustainable solutions to improve health and education.



# 2020 — Year of Twists & Turns

The year 2020 will go down in the books like no other, for everyone throughout the world. International travel came to a halt, and time essentially stopped for some. The unprecedented pandemic has been severely impactful on a global scale, and the totality of repercussions are still uncertain, but it's fair to say we've learned a lot. This year forced us at Human Outreach Project and World Wide Trekking to get creative, and we truly feel stronger as an organization. We're particularly proud to have maintained support and care for our global teams, families, and projects, with special thanks to our valued HOP donors.

Although times have been tough, and there have been a number of twists and turns we've all had to navigate, it's been a special treat being able to continue our efforts towards our Human Outreach Project programs and communities during a time they need it most. Within all of our efforts, it is important that we are present in good times, and hunker down during storms to ensure we continue moving forward. Thank you to all of our HOP donors for making our efforts possible. Your kindness is felt by many!

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## Notable 2020 Highlights

### **HOP maintained financial support for our teams in Tanzania, Nepal, and Peru**

The pandemic sadly forced many companies to either stop operations, or close down altogether.

A special donor that previously traveled to Everest Base Camp and Patagonia with WWTrek, acknowledged how impactful no trips going to these destinations would be for the local support teams that he came to know well while traveling. In learning about the teams also in Tanzania and Peru without work, a generous donation was made to help support all team members and their families. Financial support and food were appropriately allotted to everyone from operations managers and guides, to our entire support teams - everyone in between and behind the scenes. A huge relief to say the least, and endless gratitude from the entire HOP family!

### **HOP continued support for existing HOP programs**

Almost all existing HOP programs steadily continued running (with various pivots, shifts, and readjustments)! A few planned updates had to be postponed due to the pandemic, but most goals were still able to be accomplished, and some priorities were adjusted to action where help was needed most.

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“We are so grateful and thankful to be among very few that have been able to sustain livelihood, as many local companies and people have suffered due to COVID. We feel so honored to be a part of the HOP family, and thank everyone involved.”

— Geljen Sherpa, Nepal Operations Manager/Guide

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# ROOTS OF HOP



Ang Pasang & Dean during their Everest summit expedition

Human Outreach Project (HOP) is a 501(c)(3) charitable nonprofit organization founded by Dean Cardinale. As Dean guided groups of climbers and trekkers in remote mountainous locations, he witnessed firsthand the poverty suffered by the local residents. Knowing that he and others would return, he was determined to give back in a way that would be sustainable and empower local individuals and communities.

The catalyst for the creation of HOP was a tragedy. Ang Pasang Sherpa, the Sherpa guide who summited Mount Everest with Dean on May 30, 2005, perished tragically in an avalanche shortly after their climb. Ang Pasang was survived by his wife, Dawa Sherpa, and three children. Dean made the decision to do whatever he could to help this family recover and survive. Through the support and opportunities provided through HOP, their futures were radically changed.

Since its beginning, HOP has operated in tandem with its sister company, World Wide Trekking (WWTrek). WWTrek provides guests with adventure opportunities around the globe, while HOP ensures that we have a positive impact on the places we travel.

HOP now works in areas surrounding remote expedition sites in Tanzania, Nepal and Peru, with a main focus on children. The partnerships established through long-term commitments to these communities help create collaborative and sustainable solutions.



Ang Pasang's children, Maya, Lhakpa, and Dawa



Dean with the children at the KKC's opening







## Guiding Principles

Creating projects that are appropriate to the area, that benefit communities, and do no harm — these are the fundamental guiding principles of the Human Outreach Project. We work hard to establish long-term relationships with the communities where we operate, to ensure that our projects are appropriate to their actual needs and are sustainable. All of our local ambassadors are native to the countries where we work. With their help navigating language and cultural barriers, we can ensure that our projects are truly a collaborative effort with the community, founded in transparency and trust.

## Anatomy of International Program Development

### Phase 1

- Building relationships, trust and respect with community members
- Identify needs by connecting with local communities
- Research and development
- Budget
- Send half of budgeted financials and supplies to break ground

### Phase 2

- Assess progress
- Visit and review
- Make necessary adjustments; assess and possibly revise budget
- Send the second portion of the budget for further progress





# Anatomy of International Program Development

## Phase 3

- Finishing touches, plus odds and ends that arise
- Open up!

## Follow-Up

- Revisit and check-in with the local operation manager
- Ongoing support and guidance to achieve sustainability
- Help with direction to assure success



## Vision

Building relationships and working with local communities to identify their needs, creating long term and sustainable programs to enhance overall livelihood. Each project is a gradual process, operating in step-by-step phases, with constant follow-up.

*“I expect to pass through this world but once. Any good, therefore, that I can do or any kindness I can show to any fellow human being, let me do it now. Let me not defer or neglect it for I shall not pass this way again.” — Stephen Grellet*







## HOP'S HISTORY IN TANZANIA

**2007** HOP receives 501(c)(3) status, and donates medical supplies to the Usa River Medical Clinic.

**2008** With the help of adventurous World Wide Trekking guests, medical supplies are again delivered to Usa River Medical Clinic. HOP donates hygiene supplies to Mama Lucy Orphanage. We sadly discover corruption that discourages future donations, so instead take initiative to start an independent program that will support orphans.

**2009** HOP purchases land for the future site of the Kilimanjaro Kids Community (KKC). Volunteers build a corral and purchase two cows for the Kilimanjaro Children's Joy Foundation.

**2010** Progress is made at the KKC with the help of a student leadership group. Construction of the pavilion, dormitories, guest toilet facilities, and the kitchen storage area (initially used as the temporary kitchen) provided jobs to local men in need of work.

**2011** HOP teams up with the Moran Eye Center to provide cataract intervention surgery in Tanzania. Building progress continues at the KKC.

**2012** With government approval, the HOP Kilimanjaro Kids Community opens its doors to 12 children and several staff members, and begins to shape into a family.

**2013** Cow project is started at KKC to provide extra milk and income. Construction of a water tower is completed. The children begin receiving tutoring to prepare them for private school. Gardens and livestock flourish, and the community becomes increasingly self-sustaining.

**2014** The children are accepted into private school. Improvements on the learning center, kitchen, and storage room begin. A Land Cruiser is purchased for the HOP KKC for safe school transportation.



**2015** HOP and Goal Zero collaborate to bring solar power to the KKC. The Rainwater Harvesting Project begins, allowing the KKC to collect and store water, in order to reduce long term operational utility costs. The playground and chicken coop are fixed up, and a dining table is built.

**2016** The kids at the KKC receive bikes and a new bike path. A new staff house, a welcome center, proper roofing, new cubbies for kids' dorms, and an extension on the dining room are all completed. HOP funds school lunches for 700 students at Makuyuni Primary School.

In addition, HOP provides start-up funding to the Mama Na M'toto Women's Empowerment Group for a batik clothing business and office space.

**2017** KKC kids and staff receive full medical exams, and construction begins on the new Guest House. HOP continues to fund daily lunches at Makuyuni Primary School, helping increase their attendance to over 900 students. The Mama Na M'Toto Women's Empowerment Group increases their business and approaches self-sufficiency.



Makuyuni School Children

**2018** KKC initiated a tree planting project, where each child planted and continues to care for a fruit tree. HOP installed an educational content device called RACHEL in KKC's learning center. The Guest House is completed, allowing volunteers and guests to stay in comfort as part of the community.

**2019** KKC welcomed the opportunity to receive three new children. A fish pond is added to increase self-sufficiency. Two of the oldest children, who have been with KKC from the beginning, passed their exams for entry into secondary school with flying colors! HOP continues providing lunches to Makuyuni Primary School and their attendance surpasses 1000 students.

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## This year...

Due to the pandemic, the borders of Tanzania were closed to visitors for many months. They recently reopened, but tourism is severely down as the world grapples with concern and adjusts to new norms. The local Tanzanian children are back in school and local life once again feels somewhat normal, even though the number one source of economy in Tanzania is tourism dollars. As things worldwide escalated, we were in the midst of completing projects, which we steadfastly continued at the Makuyuni Primary School, as well as the HOP Kilimanjaro Kids Community. We had a few new programs arise, due to pandemic need.



Always a joyful reunion when back at the KKC



# KILIMANJARO KIDS COMMUNITY

The Kilimanjaro Kids Community (KKC) is Human Outreach Project's pride and joy, our home-away-from-home at the base of Mt. Kilimanjaro. Here, the 15 beautiful children that call this community home continue to thrive.



It's truly amazing how much the KKC has grown since 2009, when Dean first purchased an empty 4-acre plot of land and set out to create a home and a community for a small group of orphaned Tanzanian children. The orphanage has seen considerable growth and expansion through the years. You'll now find a dining area,

a learning center, a kitchen, a children's dorm house, a chicken coup and cow pasture, a fish pond, multiple gardens, on-site staff quarters, and an on-site guest house. We're also proud to note the KKC is very self-sufficient, with solar power, rainwater collection, gardens, and livestock that not only provide a self-sufficient way of life at the KKC, but also educates the children on valuable Tanzanian life skills. In our garden, we have several fruit trees; mangoes, oranges, lemons, avocados, pawpaw and bananas which add nutrition to meals for the children and staff.



Aerial view the the KKC



Coming together!





This year, the KKC facility added an official reception to better assist and direct visitors. In May we completed construction of the fish pond and purchased 2,200 Fingerlings to stock the pond. The Fingerlings take 11 months to grow to maturity and will then be ready to harvest as needed. The mature Tilapia fish will provide fresh fish to eat for the children at least twice a week. Any extra fish can be sold at the market and in the local community as a source of income to buy other needed supplies for the Kilimanjaro Kids Community. After a few years of dreaming and talking about the fish pond, it is rewarding to see it complete!



Our new large fish pond contains over 2,000 fresh fish!

## Meet The Children



Abel



Amana



Angel



Arnold



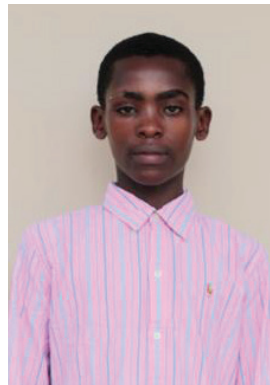
Augustine



Calvin



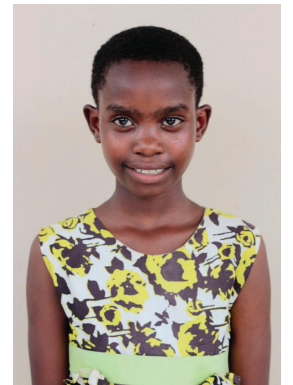
Jessica



Kennedy



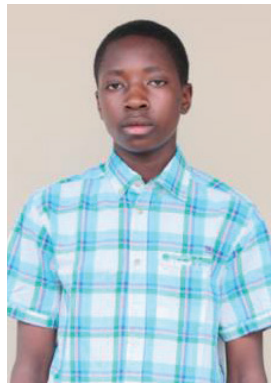
Meshack



Naomi



Neema



Nehemiah



Rhoda



Samuel



Steven



# Join Us in Welcoming New Children to the KKC!



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## Arnold

Age: 9

Favorite Food: Chicken & Chips

Favorite Color: Yellow

Favorite Sport: Soccer

Favorite School Subject: English

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## Mechack

Age: 9

Favorite Food: Rice & Beans

Favorite Color: Blue

Favorite Sport: Soccer

Favorite School Subject: Math

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## Steven

Age: 14

Favorite Food: Chicken & Chips

Favorite Color: Red

Favorite Sport: Soccer

Favorite School Subject: Math



## The children are growing up so fast!

The children carried on their studies at Safina Private School, and continue to thrive under KKC's amazing staff supervision, and with the help of hired tutors.

In fact, four of the children passed the national exam to move ahead into secondary school — major congrats to Kennedy, Abel, Augustino and Steven! They held a small graduation ceremony with classmates to celebrate.





# Memories Throughout The Years





# Meet The Staff



**RAYMOND MASSAE, WWTrek & HOP  
Operations Manager**

Raymond is a professional educator and integral leader of HOP efforts in Africa, with nearly 13 years experience in the African tourism industry. Ray oversees all operational and logistical details at the Kilimanjaro Kids

Community and mentors the staff at the community. He has a critical role in guiding community service by identifying the greatest needs in areas surrounding expedition sites and works to ensure efforts are collaborative, capacity-building in nature and culturally appropriate.



*Raymond*



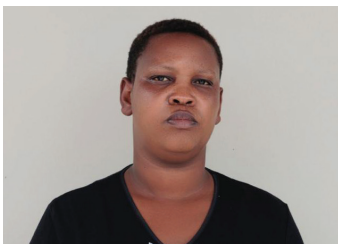
*Claudia - Main Mama*



*Jessica - Teacher*



*Judith - Staff & Guide*



*Mary - Staff & Cleaner*



*Anna - Mama*



*Modesta - Mama*



*Goddy - General Hand*



*Peter - Livestock and Driver*



*Jerome - Ground Keeper*



*Abel - Construction*



*Joanister - Mama*



# MAKUYUNI SCHOOL LUNCH PROGRAM

Human Outreach Project continues to support the Makuyuni Primary School Lunch Program, as well as seek new ways that we can improve conditions at the school.

HOP has been supporting the school since 2016, when Dean first sat down with the headmaster to ask what they struggled with most. He found out that their biggest need wasn't textbooks, and it wasn't more teachers... It was simply food. Kids were missing school because they didn't have enough to eat. Those who did attend were often unfocused and lethargic from hunger.

HOP purchased cooking supplies and food to feed all of the school's children lunch every day for the school year. We also hired two full-time cooks to prepare the lunches every day. School attendance at the beginning of this program wavered around 700 students, and now in 2020 approximately 1200 kids are attending school daily. Teachers continue to notice substantial improvement in student test scores as well.

## Makuyuni School Structural Improvements

HOP also took on some structural projects to better school conditions. Progress includes the completion of water lines to a 5000 liter water tank that now provides fresh water for cleaning. Previously, there was no water source at the school. An especially important goal within a pandemic, to allow students to wash their hands throughout the day. There is now a wash basin next to every classroom, regularly refilled with soap. Plus, the runoff water from the wash area feeds a large garden in a field behind the kitchen, which supplements the rice and corn diet with more nutrients.

Moving full steam ahead, we completed the new dining pavilion at Makuyuni School, so the students can eat lunch, sheltered from the hot sun during the dry season, and the heavy rain during the rainy season. The construction not only benefits the school, but also kept local construction workers employed during the pandemic (some have worked with HOP and KKC since 2007!). The dining pavilion will also serve as a central meeting place for the school and the community for years to come.



Being welcomed by the school children



A newly built hand washing basin



The newly constructed lunch pavilion



# This year, and looking forward...



Dean helping serve lunch when the program started

Each year in June, Tanzania's crops go to harvest. We buy a year's supply of food in June while the prices are at their lowest, knowing that food costs will continue to rise as the year goes on. In June, we budgeted and spent \$26,000 on a year's supply of food to store for the upcoming year, and will be able to successfully provide a hot lunch for the Makuyuni school, the children and staff for the next year. This is especially important now, as many of these families in Tanzania will struggle to provide food for their families in the upcoming year.

Prior to the pandemic wave, our very own WWTrek Guest Services Director, Olivia, traveled to Tanzania in February, and hauled four large duffle bags filled with donated soccer uniforms (jerseys, shin guards, cleats, etc.). Some jerseys were distributed among the KKC children, and the bulk of uniforms and equipment was given to the Makuyuni Primary School's soccer team.

In continuing to support the school, we plan to construct a new building for a computer center (as we did in Peru and Nepal). This will allow the students more access to educational tools, books, and technical skills that will increase their opportunities.

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## CATARACT INTERVENTION PROGRAM

Before the pandemic halted travel this year, HOP once again teamed up with the University of Utah's Moran Eye Center to help improve the vision of locals (a partnership that started in remote regions of the Himalayas, back during HOP's second year of operations!). In February, for an entire week, approximately 50 cataract surgeries were performed a day, on adults and children.





# MAMA NA M'TOTO WOMEN'S EMPOWERMENT

The Mama Na M'toto Women's Empowerment Group was formed in 2013, in the village of Mto wa Mbu as a way for local women to fund their children's education. When the group was brought to HOP's attention in 2016, they had already nearly doubled their membership, and were developing the idea for a batik clothing and handmade soap business. HOP provided funding for a dedicated space to be used as their community headquarters, and with capital for their start-up hand made batik clothing business.

The town of Mto wa Mbu is a booming spot for safari travelers to stop and experience a bit of local culture. In order to seize the economic opportunity tourism brings to the area, we've helped the group relocate their batik clothing shop to a location with much more foot traffic. HOP hopes to increase awareness of what the women's group is accomplishing, and to bring more business their way once tourism returns. In doing so, we'll be helping create a website and additional signage for their business.



## What is Batik Clothing?

*Batik is a method of creating stunning, intricate patterns on fabric. Using a combination of dyes, dye-resistant waxes, and special folding methods, the women create elaborate, multi-color designs. Each piece of fabric is hand-made and entirely unique. Batik fabrics are often worn as headscarves or sewn into beautiful dresses or skirts.*





# BIMA'S RICE & BEANS

In 2014, Dean was approached by one of his long-term Kilimanjaro waiters, Bimanicha (Bima) Kilugala, with his dream of starting a rice and bean packaging business to support his young family. He had shown his commitment to this vision already, working for years to save the start-up costs in order to make it a reality, but had not been successful in saving the proper amount of capital to begin his business. In support, Dean awarded Bima a \$500 start-up grant. In 2016, after the success of Bima's initial start-up, HOP provided another \$500 for the purchase of a rice packaging machine.



Bima's Rice and Beans has been consistently growing since it was founded. In 2017, HOP printed business cards and stickers to help Bima market and grow his business, and he became officially licensed and registered as a merchant. In 2018, we helped purchase a bag sealer for packing and personalizing his product.

This year HOP funded a new vehicle for Bima to deliver his product, and expand his network of customers. The ability to drive further has immensely increased his overall growth opportunities. His business now provides food to HOP's Kilimanjaro Kids Community, and is able to provide low cost food to the Makuyuni School Lunch Program as well.

Bima's Rice and Beans is a perfect example of how supporting one individual can lift an entire community, and we are excited to see his business continue to grow.



Bima's product, and his new mode of delivery



Bima with his daughter, Faith



# VOLUNTEERISM IN TANZANIA — GET INVOLVED!



## Voluntourism & Safari June 17 – 30, 2021

Join us in Tanzania on a voluntourism and safari trip and experience the beauty of Tanzania and a behind the tourism scene local cultural experience. Participate in projects at our Kilimanjaro Kids Community Orphanage and Makuyuni School. Trek village to village through the historic and ancient forests of the Usambara Mountains. Visit Lake Manyara National Park, Ngorongoro Conservation Area on safari and experience up-close views of Africa's wildlife.

## Perfect for student groups!

### Itinerary

- Day 1: Arrive Tanzania | Transfer to Kilimanjaro Kids Community
- Day 2, 3 & 4: KKC projects on site
- Day 5: Transfer to Usambara Mountains
- Day 6 & 7: Usambara Mountains
- Day 8: Transfer back to KKC
- Day 9 & 10: Hop Projects — Makuyuni School
- Day 11: Mama na Mtoto Women's Group | Lake Manyara National Park
- Day 12: Ngorongoro Crater
- Day 13: Lake Eyasi | Hadzabe & Datago Tribes
- Day 14: Cultural Heritage Center | Departure

### Highlights

- Humanitarian projects at the Kilimanjaro Kids Community Orphanage.
- Makuyuni School Lunch Program, feeding over 1,000 students lunch each day.
- Trek village to village in the Usambara Mountains.
- Ngorongoro Crater — the world's largest unbroken caldera.
- World class African safari.







## HOP'S HISTORY IN NEPAL

**2005** Ang Pasang Sherpa, the Sherpa guide who summited Mount Everest with Dean on May 30, 2005, perished tragically in an avalanche shortly after their climb. Ang Pasang was survived by his wife, Dawa, and three children, Lhakpa, Maya, and Dawa. Dean made the decision to do whatever he could to help this family recover and survive. A true tragedy, and the catalyst event that inspired the creation of HOP.

**2007** Dean visits the Himalayan Children's Foundation, and treks dental supplies to the Namche Dental Clinic and Kunde Hospital. He also spends time taking Ang Pasang's children shopping for basic necessities.

**2008** HOP opens educational savings accounts for Ang Pasang's three children. Dean delivers school and recreational equipment to the Himalayan Children's Foundation. He once again treks dental supplies to the Namche Dental Clinic, plus basic supplies to a local orphanage.

**2009** HOP deposits funds into educational savings accounts for Pasang's children, and engages with local elementary schools that run clothing drives for Nepali kids in need.

**2010** HOP delivers clothing, hygiene products, and medical supplies to the Himalayan Children's Foundation. We stock the Namche Dental Clinic in collaboration with Ultradent, and deposit funds into Pasang's children's savings accounts.



**2011** HOP delivers clothing, hygiene products, and medical supplies to the Himalayan Children's Foundation. We stock the Namche Dental Clinic in collaboration with Ultradent, and deposit funds into Pasang's children's savings accounts.

**2013** HOP facilitates a cataract intervention surgical program with the Moran Eye Center and Jiri Eye Camp. We trek in more dental supplies to the Namche Dental Clinic, plus assist Pasang's children in visiting family in a remote village.



**2014** HOP hosts “Sherpa Relief Fundraiser” at Snowbird to benefit the families of those lost in the devastating avalanche. We again trek in dental supplies to the Namche Dental Clinic. Additional deposits made into the educational savings accounts for Pasang’s children.

**2015** HOP hosts a fundraiser, then travels to Nepal after a devastating earthquake to offer emergency medical relief and support to local communities. HOP treks dental supplies to the Namche Dental Clinic, and donates medical equipment to the Himalayan Rescue Association (HRA). We continue providing funds to support Pasang’s children.

**2016** HOP partners with Goal Zero for our Rays of Joy project, to bring solar power to the Khumbu Valley. We launch the Juving Secondary School Project, to support underserved school children and their education. Construction begins on a new medical building at the Himalayan Rescue Association (HRA) clinic in Manang. We bring dental supplies and solar power to Namche Dental Clinic. HOP supports WWTrek porter and guide Mingma Sherpa with tuition and living expenses, to pursue education in photography. HOP also gives local shoe cobbler Dharm Veer tuition to send his three daughters to school, plus warmly watches Pasang’s oldest child, Lhakpa, start his second year of college.



**2017** HOP continues construction on Manang Medical Clinic, and hosts the International Rib Plating Conference to train surgeons on life-saving techniques. HOP funds tuition for 400 students at Juving School, as well as salaries for three experienced teachers with computer and English skills. Support continues for the Namche Dental Clinic, as well as Pasang’s children and Dharm Veer.

**2018** HOP provided Khari Khola Secondary School with 12 new laptop computers. Both Juving and Khari Khola Secondary School were given 2 Kindles pre-loaded with 100 children’s books, and a RACHEL - World Possible educational server with thousands of hours of offline educational content. HOP again donated supplies to Namche Dental Clinic, including a stuffed duffle of toys for local children. Construction was ongoing at the Manang Medical Center. Pasang’s oldest child graduated from college with a degree in business, and HOP enabled his mother to fly in to attend the graduation ceremony. Support continued for Dharm Veer’s family, and the children continue to thrive in school.

**2019** Second phase of construction started on the Manang Medical Center, resulting in a new laboratory and staff quarters. HOP completed a second computer center at Khari Khola School. Pasang’s second child started her college studies in business, while the youngest excels in high school.

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## This year...

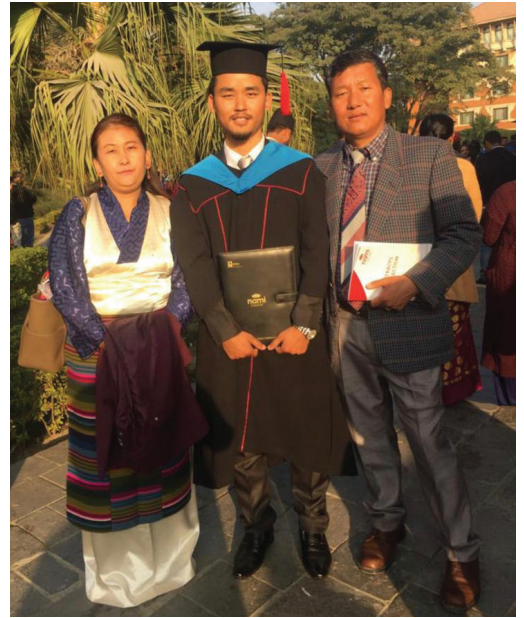
This year, the borders in Nepal closed in spring, and the season for climbing and trekking was cancelled. We were scheduled to run numerous trips in Nepal this fall, including a Stanford BING Student Overseas Learning trip. The Stanford students were excited to visit several HOP sites in Nepal with intent to contribute support by helping erect solar power, donate more computers, and other learning materials for the local communities we’ve supported for years. Although the field portion of the Stanford student trip has been postponed, we were able to resume student classes for the entire semester via Zoom, and had regular visits from Lhakpa and Geljen on the Zoom class meetings. We look forward to running the field portion of the class next year and returning to the many HOP sites to proceed with planned projects.



# DEAN'S NEPALESE CHILDREN



Lhakpa, Dawa, Dean, and Maya



Lhakpa's graduation!

In 2006, Dean's friend and climbing partner Ang Pasang Sherpa was tragically killed in the Himalayas. Dean committed to doing everything in his power to help Pasang's orphaned children and widowed wife, which was the catalyst to

We are extremely proud to say that in 2020, all children are excelling in their academic studies. Lhakpa, the eldest, has completed his bachelor's degree in business at NAMI College, and was accepted into a Masters program in Australia! When not playing music, Lhakpa continues to help HOP and WWTrek operations throughout Nepal. Maya is currently continuing her studies in business as a college sophomore. Dawa, the youngest of the three, currently attends Namgyal Tibetan High School and

is learning to speak five languages! With help from HOP, the children were renting an apartment in Kathmandu to attend school. However, the pandemic led them back to Khari Khola village with mom, as all educational institutions in Nepal shifted to online learning. The village is safer with a much smaller population, but the children are looking forward to returning to their studies among fellow students.

Supporting Pasang's children was the catalyst for the creation of HOP in 2005, and continues to be an important personal mission for Dean, who maintains close ties with the family. We are proud of the children's success, and will continue to support them through their education and future.





# HIMALAYAN RESCUE ASSOCIATION

The Himalayan Rescue Association (HRA), a Nepalese non-profit, established a medical aid post in Manang in November 1981, a town along the Annapurna range. In 1991, the British Embassy funded a building to provide better services to patients and better living quarters for the medical providers; however, the building has since deteriorated substantially.



Construction is now complete!

The Manang Aid-Post is the only medical center in the upper regions of the popular Annapurna circuit trek, and is instrumental in providing medical services and rescue assistance to local people, trekkers, mountaineers, support staff, and porters. Through aid-posts like the one in Manang, the HRA works to prevent deaths from Acute Mountain Sickness through education, and provides medical care for accidents and illnesses encountered in the Himalaya. The medical clinic in Manang serves over 2,500 people per three-month season, 75% of whom are locals who have traveled to the area to make a living in tourism, and have no support systems or medical care to fall back on.

*“For the last few years, we haven’t had any deaths. So we are very proud to say that. I think 17 years of our work is making a difference.”*

- Gobi Bashyal, HRA Program Director in Manang

The Human Outreach Project, with aid from donors including KUHL, an outdoor lifestyle clothing company, funded the medical clinic building, while the Nepalese Department of Tourism provided funding for the medical provider’s living quarters. By strategically partnering with the HRA and the Department of Tourism, we were able to provide the community of Manang, plus surrounding areas, with much more than we could have independently.



Dean and Gobi, the main operator at the HRA Medical Clinic



HRA Kathmandu Headquarters

Construction is still on-going at the Manang Medical Center. Last year, we completed phase III, including the main medical building, now able to accept patients. Also finished was the doctors quarters with amenities including showers, a kitchen, a common area, and a courtyard on the clinic grounds.

Early this year, HOP sponsored another HRA project at the Pheriche Aid-Post, which is the only medical center in upper Khumbu Valley, and the closest by far to Everest. Many of our Everest trekkers visit Pheriche on the way to Everest Base Camp. The Pheriche medical clinic gives medical assistance to trekkers and climbers in the upper Khumbu Valley, but also provides medical assistance throughout the year to the local Sherpa communities. The current sunroom and lecture hall was built in the 90’s, and is in deteriorating condition, leaking when rain falls. The proposed revision will accommodate training and rest for guides, porters, etc. Due to the pandemic, we’ve had to hold-off on breaking ground here, but look forward to returning and continuing our efforts once safe to do so.



# KHARI KHOLA & JUVING SCHOOLS

HOP's relationship with these Nepalese secondary schools in the Khumbu Valley began in 2016, with our Rays of Joy Project. While HOP installed solar power throughout the villages, we discovered the village schools were lacking basic amenities such as chairs and desks, and that the teachers had very little training, struggling to teach on a few very old laptops.

**Juving** is an important village to the Rei community in the Solokhumbu, though its location just below the start of the Everest Base Camp Trek keeps it off most tourists' radar. WWTrek works with many Sherpas who have ties to Juving and the surrounding villages, and HOP is committed to supporting their community. In Juving, HOP worked with the school's headmaster to build desks and chairs for each of the 350 children. Additionally, HOP funded the salaries of four trained computer teachers for a year, and installed a PA system. HOP also installed an industrial water filter, which provides year-round clean drinking water to the students and village residents.



As of 2018, Juving teachers are conducting classes in computer skills, social studies, and English. HOP has committed to making sure that each child attends school every day by paying the \$4 yearly tuition cost for each child at the school. In November of 2018, Dean traveled to Juving with a device called RACHEL World Possible, which allows the computers at the school to access nearly 500 GB of educational resources. He also brought two Kindles pre-loaded with over 100 children's books.



Dean sharing how to use the new laptops

This year we continued paying the same teacher salaries and all student tuition in Juving. The teachers hired with HOP's assistance are making great contributions to the students and their studies. Some of the laptop keyboards need updating, and internet speeds are slow, but teachers report students are greatly benefiting from the computer center. Our goal once able to return to Nepal is helping to update their internet speed, as many students are trying to learn remote as the pandemic evolves. The school has future goals of making their football field playable for student games.



HOP was welcomed with celebration!

**Khari Khola** also lies just below Lukla, which is the starting point for most people trekking to Everest Base Camp. Because of its location, it receives little notice or outside support. However, HOP has deep ties to the region, and to Khari Khola in particular. This village is home to a number of WWTrek porters and guides and their families, including the family of Ang Pasang, Dean's close friend who was killed in an avalanche on Everest just a few months after they reached the summit together.



On a World Wide Trekking trip to Everest Base Camp, a guest was moved to make a generous donation towards the funding of a computer center at Khari Khola Secondary School. In addition to 12 brand new laptop computers, HOP also installed a RACHEL World-Possible device and 2 Kindles pre-loaded with over 100 classic children's books.

In 2019, HOP was able to complete a second computer center in Khari Khola, providing even more educational opportunities for students.

Our scheduled visits this year are on hold, but through Zoom calls with our team in Nepal, we're advised all laptops are in good working condition. We look forward to returning and assessing necessary improvements based on community feedback.



The children in Juving send thanks this year



Lhakpa visiting Juving to make sure all laptops are in working order



School in session





# DHARM VEER — SHOE COBBLER

In 2015, Dharm Veer, a 32-year-old husband and father, moved his family from India to Nepal to make a better living. En route, his box of shoe cobbler's tools – the source of his livelihood and ability to feed his family – was stolen. When Dean met Dharm, the family was homeless, living under a tarp on the outskirts of Kathmandu. Dean was invited over for tea, and was moved by Dharm's dedication and drive to send his four children to school.

On behalf of HOP, Dean donated \$500, which allowed Dharm to purchase a new box of cobbler's tools and to once again be able to provide for his family. HOP has also sponsored Dharm's three oldest daughters for the last four years at the Little Angel Boarding School, as well as rent for a humble home. A total of \$3500 a year provides the entire family a comfortable home, and education for three of Dharm's five children.

Having an education and learning English will give his daughters the opportunity to find good jobs and escape a life of poverty. With our help and their father's hard work, they have a chance at a brighter future. Dharm and his family are endlessly grateful for the improvements to their quality of life and futures as a result of HOP's help. "I can now fix shoes with my heart again," Dharm told Dean, "especially knowing that my children will be in school, an opportunity I never had while growing up."

Since unable to visit Nepal this year, Dharm calls regularly to update us on his family and conditions in Nepal. This has been an especially hard year with the Coronavirus crippling healthcare in Nepal, and forcing standard food resources to close. In addition, work opportunities for Dharm have shrunk due to Covid, but he and his family are staying positive as the girls are able to continue their education. With every call, Dharm expresses his endless gratitude towards HOP and Dean's support. "Before Dean came along, we had nothing, but now we have a roof over our heads and my children will have futures to look forward to."



Dharm's children: Nwlam (14), Simram (12), Rajni (10), Varsha (4), Aashish (2)





# NAMCHE DENTAL CLINIC



Namche Dental Clinic is the only dental clinic in the Khumbu Valley – and the world’s highest dental clinic. When a toothache nearly derailed Dean’s Everest plans, he realized the tiniest things can make all the difference in the world. If it hadn’t been for Nawang Sherpa and the Namche Dental Clinic, he would have likely had to give up summiting that season. Nawang Sherpa fixed Dean’s severe toothache, allowing him to return to the mountain for a successful summit bid.

Since 2006, HOP has supported the Namche Dental Clinic with hundreds of pounds of dental supplies donated by Ultradent, a Utah-based company. Every year, while guiding one of our Everest Base Camp treks, we load up our bags and our Yaks with over 100 pounds of dental supplies. The clinic serves over 15,000 people, some of whom walk for days at a time to be seen, as it is the only clinic in the valley.

Unable to visit this year, we’ve been in contact with the Namche Dental Clinic, who report they’re in need of upgrading from manual to digital x-rays, as the high elevation mountain temperatures often make manual processing very difficult and inefficient.



We look forward to supporting their progress, to better assist the many locals that walk multiple days to reach the clinic (often showing up with worse complications or face swelling).

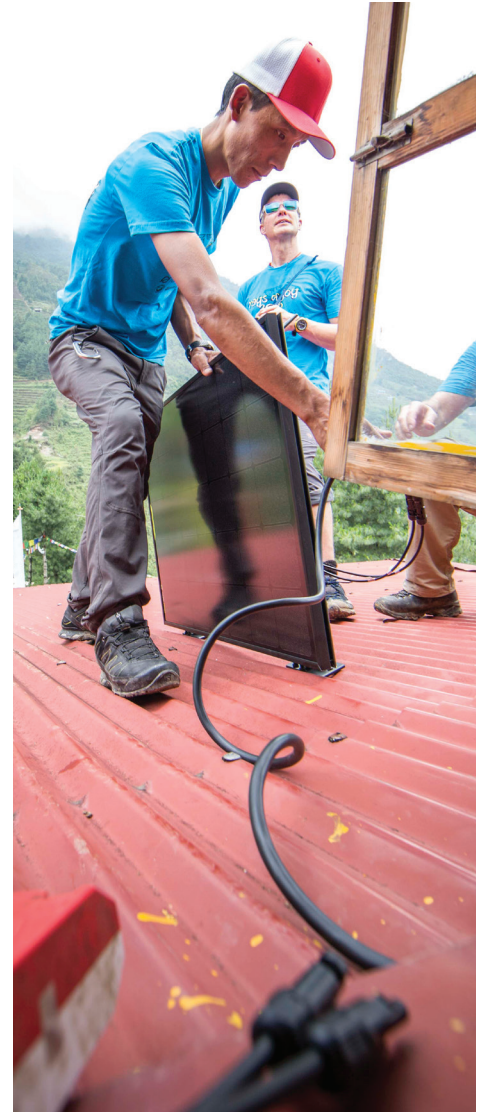




# RAYS OF JOY — NEPAL

Villages in the Khumbu Valley that are off the Everest Base Camp trekking route receive little business and almost no humanitarian aid. Many Sherpa families that make Everest treks possible come from these villages. In June 2016, we launched the “Rays of Joy” project to bring reliable light and electricity to 12 underserved villages of the Khumbu Valley where blackouts are common. We distributed 2,300 pounds of solar power equipment, computers, and other supplies to the villages of Khari Khola, Juving, Bupsa, Puyan, Lenji Kharka, Lukla, Chaurikharka, Rimijung, Monjo, Namche, Thame, and Pheriche.

Everywhere we worked, Sherpas, local teachers, monks, headmasters, doctors, and park rangers all learned how to install and hook up solar panels, how the panels harness the power of the sun, and how they would still have solar power even if the sun wasn’t shining. Pasang Karma, one World Wide Trekking’s lead Sherpas, reports that consistent electrical power and internet access have been utterly life-changing for the people in these villages. The frequent power cuts now have no effect because of the installed solar products. A recent Zoom call with our local team alerted us to one panel battery needing updating, so we’ll be working with them on how best to revise while the pandemic makes visiting difficult.



**GELJEN SHERPA,**  
**WWTrek/HOP Operations Manager**  
**— Nepal**

Geljen helps organize group treks, mountain climbs, and private tours for World Wide Trekking in Nepal and all of Asia. He has organized everything from Khumbu treks to expeditions to the top of the world. Geljen Sherpa is an Everest summiter and understands the demands of hard work, perseverance, and community. Geljen has been instrumental in establishing contacts for Human Outreach Project (HOP), including family members of children in remote Himalayan villages. He is a HOP Nepal board member.



Geljen guiding WWTrek guests





*"I expect to pass through this world but once. Therefore, any goodness I can share or any kindness I can show to any fellow human being, let me do it now and not defer nor neglect it, for I shall not pass this way again."*

— Stephen Grellet





## HOP'S HISTORY IN PERU

**2009** Medical and hygiene supplies, along with sporting goods, were collected by a student volunteer and delivered to the HoPe Foundation near Machu Picchu, a program dedicated to improving the lives of the indigenous people of the Andes.

**2012** HOP delivers two sewing machines to communities that can use them to create revenue. Clothing, hygiene kits, and school supplies are donated to the San Juan de Dios Clinic.

**2013** A scholarship was created to support the higher education of a promising young lady, who is also the daughter of our HOP Peru Ambassador, Rodolfo.

**2014** HOP sponsors a Chocolatada Festival, for the children of the tiny village of Pashpa, to celebrate Christmas. The event brought 500 local families together, and gifted toys to boys and girls.

**2015** HOP continues to sponsor the Chocolatada Festival for the Children of Pashpa Village.

**2016** HOP doubles its support for the Chocolatada Festival in Pashpa Village, and explores the opportunity to build a computer center in the village.

**2017** HOP extends support for the Chocolatada Festival to Huaripampa Village, and completes construction on a solar-powered computer center in Pashpa, and a separate computer center in Huaripampa, both with 10 laptops each.

**2018** Volunteers and HOP representatives visit the villages of Pashpa and Huaripampa to follow up on the computer centers, and install a RACHEL World Possible educational server at each school.

**2019** HOP continues sponsoring the cherished Chocolatada Festival in both Pashpa Village and Huaripampa Village, and maintains both computer centers.



# PASHPA & HUARIPAMPA EDUCATIONAL SUPPORT



HOP has a long-standing relationship with Pashpa and Huaripampa. These two villages sit along two of World Wide Trekking's most popular routes in Peru — Huaripampa sits along the popular Santa Cruz Trek, while Pashpa is the gateway to the incredible climbing of the Ishinca Valley. Despite their location along treks, these villages receive little support or aid from those that pass through.

In alignment with World Wide Trekking and HOP's guiding principle - "*to give back to the places we travel*" — a 2017 trip with volunteers joined local workers in completing the construction of computer centers. HOP representatives and volunteers brought 10 laptop computers, camera kits, bilingual instructional manuals, visual aids, and painted the building, set up the computers, and ensured teachers knew how to use them. Upon completion of the computer center, members of the village, including two teachers, the president of Huaripampa, and a number of school children and their parents, all joined in celebration.

The teachers at both schools have been making fantastic use of the computer centers. Not only have they been holding dedicated computer skills classes, they have also been using the new technology to compliment lessons in many other subjects. In addition, students at Huaripampa have been learning photography skills and recently used their digital cameras to submit photographs to a national photography competition.

This year HOP continued to financially support our local teams to allow them to continue operating efficiently. A future goal is to make improvements to bathrooms at the local schools.





# CHOCOLATADA



December 2020 will be HOP's seventh year sponsoring the Chocolatada Festival, a Peruvian Christmas tradition, for the inhabitants of Pashpa Village, and our fourth year sponsoring the festival for Huaripampa Village. With the help of HOP's Peruvian Ambassador, Rodolfo Reyes, we provide the people of Pashpa and Huaripampa with traditional

panettone bread and Chocolatada drink, as well as gifts of warm clothing and toys for the children of both villages. These festivals are a special tradition we're honored to sponsor, and an important foundation for expanding our support in these remote Andean villages.





# RAYS OF JOY — PERU

In 2016, HOP began looking for ways to increase our support of Pashpa Village, and decided that it was the perfect location for a third Rays of Joy project (similar to HOP's two successful Rays of Joy projects - one at the KKC in Tanzania, and another in Nepal's Khumbu Valley). These projects have brought solar power and electricity to schools, hospitals, and monasteries, and have given locals the chance to learn computer skills on laptop computers. HOP representatives and volunteers installed solar power systems, Dell laptops, digital camera kits, and gave the newly constructed computer center a coat of paint. They trained teachers and students to operate the computers and cameras. They also distributed 1,000 pairs of socks and 350 pairs of shoes to the community. Through an education including computer skills, these students have the opportunity to seek out jobs in Lima to provide for their families.

Our future goal, once international travel becomes more accessible, is to bring solar power to the village of Huaripampa as well.



Installing solar panels



The finished computer center in Pashpa



Teamwork makes the dream work!



The computer center in Huaripampa



**RODOLFO REYES,**  
HOP Peru  
Operations Manager

Rodolfo studied for three years at C.E.A.M., an institution dedicated to the education of high mountain guides in Peru. After many years of working for American and European companies, Rodolfo started his own guiding service hosting groups regularly to the Cordillera Blanca and Cordillera Huayhuash in Peru, and to destinations in Ecuador and Bolivia. In addition to guiding for World Wide Trekking, Rodolfo helps organize the Human Outreach Project's efforts in Peru, working closely with the communities of Pashpa and Huaripampa.





## HOP'S HISTORY IN THE USA

**2013** First annual Veterans Outreach Program takes place during the holidays, delivering groceries to Veterans and their families. CrocsCares donates two boxes of shoes to the program.

**2014** Veterans Outreach Program grows, providing food and gift cards to over a dozen families in Utah during the Holidays.

**2015** Veterans Outreach Project provides food and gift cards to over a dozen Veterans and their families in Utah, at Thanksgiving and Christmas.

**2016** Veterans Outreach Project expands to include over 30 Veterans and their families in Utah.

**2017** HOP Outdoors starts, taking underserved local youth hiking in Utah's Wasatch Mountains on weekly trips during summer. Veterans Outreach Project continues strong, with over 20 veterans and their families served. HOP begins our Kids Christmas program, delivering presents to families of children at a local school.

**2018** HOP Outdoors' summer program more than doubles in size, and we start our first series of after-school spring trips, including bringing some groups to Momentum Climbing Gym. Veterans Outreach Project continues into its sixth year, spreading support as far as Wyoming and Nevada. Kids Christmas program doubles in size, gifting 21 families that include a total of 71 children. HOP organizes "Fundraisers" across the country to connect with others and share our story.

**2019** HOP Outdoors summer and spring programs continue to run successfully, increasing in size. Veterans Outreach Project continues to operate in full force during its seventh year, bringing joy to Veterans and volunteers who help deliver meals and gifts. HOP's home office relocates from Cottonwood Heights to a fully owned building in Midvale, offering the perfect space for onward and upward growth!



# HOP OUTDOORS

Many youth in the Salt Lake Valley have little opportunity to spend time in nature, and are unaware of the natural resources so close to Salt Lake City. No matter the barrier, they miss out on potential for personal growth, health benefits, and career opportunities offered by the outdoors. HOP Outdoors is a program designed to break down these barriers and provide opportunities for disadvantaged youth to have access to the outdoors.

It was a dream materialized to utilize HOP in creating a program in Utah, to help local youth experience the outdoors. Starting in June of 2017, HOP Outdoors began bringing at-risk youth in the Greater Salt Lake Valley hiking at Snowbird. With sponsorships from Snowbird, Utah Food Services, The North Face, and Clif Bar, plus the help of many dedicated volunteers, HOP Outdoors expanded to running three weekly trips all summer long. These students had the chance to ride the tram at Snowbird, go on guided hikes, and meet with outdoor professionals to learn about environmental stewardship, leadership, possible careers in the outdoors, and to become familiar with the beautiful environment at their doorstep.

In 2018, the summer program more than doubled in size. We continued expansion by offering our first series of after-school spring trips. On these trips, groups of students hiked through Millcreek Canyon and learned about plants, wildlife, and how to be prepared in nature. Two special spring trips brought groups to Momentum Climbing Gym, where they learned the ropes – literally! – of rock climbing.

Those who have participated in outdoor activities as youth are much more likely to continue such participation into adulthood. We are proud to help create the next generation of outdoor enthusiasts through no-cost hiking trips for underserved youth.

Although we had to cancel our HOP Outdoors programs this year, we are looking forward to operating as soon as deemed safe to do so. We hope summer programs can resume in full force, and intend to start winter programs involving snowshoeing and teaching important safety skills for recreating in cold weather. Our further goal is to extend the network of children served to include refugee families by working with local outreach centers.





# VETERANS OUTREACH PROJECT



Our Veteran's Outreach Project continued strong for its seventh year, delivering meal supplies and gift cards to local veterans in need. Our dedicated volunteers and our partners at the Veterans Affairs of Utah helped us reach dozens of veterans and their families throughout the Salt Lake Valley and beyond.

Days prior to Thanksgiving and Christmas, HOP enlists the help of local volunteers to make deliveries of pre-arranged groceries and gifts to veteran family homes. Typically, these deliveries are quick, easy, and mutually beneficial; veterans and their families receive food and care, while the delivery drivers enjoy spreading holiday cheer to our country's veterans. After each delivery, we have the volunteers and veterans fill out a survey so that we are able to continue to improve the program.



*"Thank you doesn't seem to be enough. Regardless, thank you from the bottom of our hearts for making our holiday season bright and merry."*

*"Thank you for helping make the holidays extra special for me and my family. You were the Santa we needed."*

*"It helped so much, we can't even begin to explain. We would have nothing without your help."*

*"Your contributions provided a fantastic Thanksgiving to me, my 9-year-old grandson that I am raising, my daughter, and her five kids. I want to thank you from the bottom of my heart. You have made this holiday season one of the best."*

*"I wish I could express how much your generosity changed our holiday, but it's hard to put into words! The care and consideration brought such light and joy! We had the best Thanksgiving and Christmas. Thank you so much!"*



A new addition to our Veterans Outreach Project this year was sponsoring "Flags on the 48", a program that annually honors victims of 9/11 with a tribute: flying the American flag atop all 48 four-thousand foot and higher mountains in New Hampshire. This year, HOP made a contribution to support their mission of coming together on the trail in a meaningful way. On a beautiful day in September, 14 veterans representing the Army, Navy, and Marine Corps summited Mount Lincoln (5089 ft) and Mount Lafayette (5249 ft) in New Hampshire.



# NAVAJO NATION DONATION DRIVE

In an effort to expand our domestic outreach this year, we received word a local church in Murray, Utah was organizing a donation drive for the Navajo Nation, home to over 170,000 people, that were especially hit hard by the pandemic. At the time, they had reported 484 known deaths, and their mortality rate per capita was greater than any state's. With a specific list of essential items the community needed, our HOP team assembled a hefty Costco package to contribute. We value being able to support our Native American neighbors, and hope to continue doing so however most helpful.



## KIDS CHRISTMAS

In 2017 HOP launched a new program to support local Utah families in need during the holidays. We connect with local elementary and middle schools to assess need. Each family receives a bag of Christmas gifts, including family games and a gift card to help with Christmas shopping.

This year our Kids Christmas program expanded to even more children and families. It's always an honor contributing to help others celebrate a memorable holiday season.

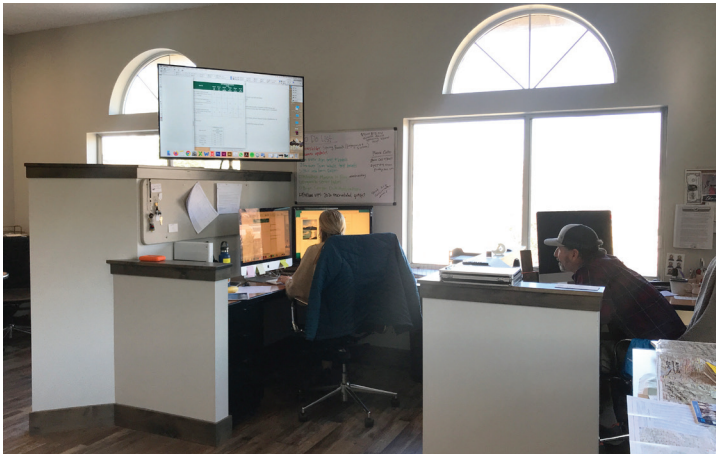




# HOP HEADQUARTERS

Since 2009, World Wide Trekking and Human Outreach Project shared an office in Cottonwood Heights, at the base of the Cottonwood Canyons. In 2019, we made a major change: moving to a new location.

Our new office is located at 7404 South Union Park Avenue in Midvale, Utah. The office is fully owned by World Wide Trekking, and houses Human Outreach Project. Our new location offers the perfect space for us to continue to grow and learn. We're excited to see what the future holds for us in our new home!



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## GET INVOLVED



### SPONSOR A PROJECT

Everything HOP does relies on support from generous donors and sponsors like you. Sponsorship takes many forms, and is the perfect opportunity for supporters to deepen their commitment to our mission, enriching and uplifting the communities that surround unforgettable adventures. This year's support was especially important, as our international teams were out of work due to the pandemic.





**Opportunities to sponsor can look like any of the following:**

**Sponsoring orphaned children in Tanzania:**

With our Kilimanjaro Kids Community growing, we are looking for new sponsors to support incoming new children adopted into our family. Donations go toward paying for food, clothing, books, and basic necessities for children at the KKC.

- **\$1500** per child covers all necessities
- For fun: **\$1000** per child covers a new bike, plus shipping from the USA.

**Sponsoring education in remote areas of Nepal, Peru, and Tanzania:**

**Khari Khola & Juving secondary schools in the Khumbu Valley, Nepal** - sponsors help maintain the solar power we've installed, the computer centers the students use, continuous clean drinking water, student tuition, and various basic supplies to uphold a fulfilling education.

- **\$1000** covers yearly tuition for 150 students to attend Juving secondary school
  - **\$1500** covers yearly salary for 1 experienced teacher in Juving (we support 4 teachers total)
  - **\$1200** covers necessary updates to the computer centers in Khari Khola and Juving
  - **\$2500** covers battery updates, panel replacements, and additional solar installation for power the villages heavily rely on
- Computer centers in **Pashpa & Huaripampa villages**

**in Peru** - donations go towards maintaining each center's exterior, computers, and the educational tools these communities utilize to sharpen their skills for future professional trades. Financial support will also help HOP update school restrooms and wash basins.

- **\$1500** covers computer center maintenance and educational supplies
- **\$2000** covers school restroom and wash basin updates

Four of the children at the **Kilimanjaro Kids Community** have passed the national exam to enter into secondary school! When the orphanage started, HOP utilized a lot of resources for quality tutors to help the orphaned children get up to speed with their peers on education. It's paid off, and their futures are bright!

- **\$1000** supports one child's year of primary school tuition - 11 of our children attend primary school
- **\$1200** supports one child's year of secondary school tuition - 4 of our children have passed the national exam to enter into secondary school

**Sponsoring food for school children in Tanzania:**

**The Makuyuni Primary School Lunch Program** continues to enable children to attend school, by accommodating basic hunger. It's been a privilege watching more and more students become engaged with education throughout the years we've been operating the program.

- **\$30,000** per year goes towards feeding thousands of children while at school, improving their overall health and education – for 1000 children, that's only \$30 per child, per year!



Makuyuni School children



### Sponsoring holiday cheer for families in Peru and Utah:

The **Chocolatada Festivals** we sponsor in two remote villages in Peru bring immense joy to the local communities that were previously unable to afford traditional Peruvian Christmas festivities. Donations provide traditional panettone bread and Chocolatada drink, as well as gifts of warm clothing and toys for the children of both villages.

- **\$2000** covers supplies for both villages to celebrate (\$1000 per village)

With our **Veterans Outreach Project**, the food and gift cards we're able to provide to veterans and their families throughout Utah, during Thanksgiving and Christmas, are appreciated beyond words. To offer holiday cheer to heroes in need is an honor, and everyone involved is grateful for your support.

- **\$500** per family, per holiday - due to pandemic induced job loss and forced isolation, we expanded our program to include 30 veterans and their families this year

Our **Kids Christmas** program in Utah allows struggling parents to provide their children with a special holiday season (and teachers to stop pulling from their hard earned money to offer heartfelt support).

- **\$250** per child - our program expanded to 20 children this year

### Sponsoring small businesses in Tanzania:

The **Mama Na M'toto Women's Empowerment Group** is in extra need of support after months of no tourism, which the bulk of their business relied on. Their efforts are to fund their children's education, so the investment is substantial.

- **\$600** supports with building a website, plus signage for the storefront

**Bima's Rice & Beans** business has become absolutely essential in these times of need, when food has become scarce in Tanzania due to the pandemic. Every bit of support is crucially meaningful.

- **\$500** supports packaging supplies. Otherwise, HOP's start-up contributions have successfully catapulted Bima's business to sustainability!



Medical Clinic construction in Nepal



Volunteers painting the new computer center in Pashpa, Peru

### Sponsoring a family in Nepal:

**Dharm Veer** and his family are continuously grateful for HOP's contributions towards his small business, humble home, and tuition for his three oldest daughters to attend school.

- **\$3300** a year covers tuition, school supplies, uniforms, transportation, housing, and basic necessities

### Sponsoring vital Nepalese Medical and Dental clinics:

**Annapurna Medical Clinic in Manang, Nepal** - The only medical center in the upper regions of the popular Annapurna circuit trek, and instrumental in providing medical services and rescue assistance to local people, trekkers, mountaineers, support staff, and porters. Construction of the medical clinic is still on-going, but with phase III done, we're moving on to the final finishing touches.

- **\$10,000** covers importation of necessary supplies



**Pheriche Medical Clinic in Khumbu Valley, Nepal -**

The only medical center in upper Khumbu Valley, and the closest by far to Everest. Renovations of the sunroom and lecture hall had to be put on hold this year due to the pandemic, but goals are still in place.

- **\$15,000** covers phase I
- **\$15,000** covers phase II

**Namche Dental Clinic** - The only dental clinic in the Khumbu Valley.

- **\$5000** will help upgrade x-rays at the clinic (includes shipping from the USA and the various transportation methods needed to get to Namche)

**Sponsoring a custom project:**

If you have something specific in mind, we are all ears! We have worked with a wide range of groups in the past, including college groups helping with construction in remote villages, and families who took on the mission of providing educational materials to schools deep in the mountains. Sponsoring a custom project means supporting it from start to finish, and providing insight, guidance, and hands-on help seeing it through.



Some of the playful KKC children



# VOLUNTOURISM

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Human Outreach Project wouldn't exist without our sister company, World Wide Trekking. Every HOP project is in some way connected to a WWTrek trip, and involves giving back to the communities that support our adventures.

Most of WWTrek's trips contain a component of giving back and supporting local communities. Often, they include brief stops at HOP projects, and can be customized to involve more in-depth humanitarian work.

## Tanzania Voluntourism Adventures

Such adventures take guests through all of our projects in Tanzania, with visits to the Kilimanjaro Kids Community, Makuyuni School, and the Mama na M'toto Women's Empowerment Group. Trips range from 3 to 9 days, and involve custom service projects at each location. With the Kilimanjaro Kids Community Guest House completed, we've enjoyed hosting numerous student & volunteer groups last year, and look forward to hosting more in the coming year.



Meet the children at the KKC!

## Nepal Voluntourism

Plan a stand-alone voluntourism trip or add a project onto a WWTrek adventure. Trek to Everest Base Camp and stop at the Namche Dental Clinic on your way to resupply the clinic, which is the only dental clinic in the Khumbu Valley. Or you can make a detour to a secondary school in the small villages of Juving or Khari Khola to install a solar-powered computer center, a PA system, or an industrial water filter. The village visits offer a truly unique experience, as they're both remote Sherpa communities (and at a lower altitude than the trek to base camp!).

## Santa Cruz Voluntourism Trek in Peru

This trek follows the beautiful Santa Cruz trekking route, one of the most popular routes in Peru. Along the way, guests spend time in the villages of Pashpa and Huaripampa, completing projects at HOP's newly constructed computer centers.



Help with projects in Peru!



# LOOKING AHEAD: 2021 GOALS

In looking ahead and mapping out our goals for 2021, we know flexibility will remain a key component. We pivoted priorities this year, and we will continue monitoring each evolving situation closely, doing our part to make sure our focus remains on each project and person involved.

## Tanzania

Breaking ground on the new dorm at the KKC, to allow more privacy for the growing teenagers.

- \$125,000 is the projected budget

Bringing more orphaned children into the Kilimanjaro Kids Community family is a goal we greatly look forward to.

- \$1500 is the yearly cost of basic necessities for each child

Adding a computer center to the KKC for homework and extended learning.

- \$15,000 is the projected budget

Adding tables to the Makuyuni Primary School lunch pavilion (they currently sit on the dirt ground to eat lunch).

- The \$3000 budget was allotted in 2019, but used for hand washing basins instead, per pandemic sanitary needs

Adding a computer center at the Makuyuni Primary School.

- \$15,000 is the projected budget

Continuing to support and uplift the Mama Na M'toto Women's Empowerment Group and Bima's Rice & Beans. These small businesses are vital for livelihood, education, and community.

- \$1100 is the projected budget for both businesses combined

## Nepal

Maintain support for the families HOP has uplifted throughout the years.

- \$5000 covers basic expenses

Complete halted projects at the Manang and Pheriche Medical Clinics.

- Budgets were established in 2019, but we hope to progress on each planned project this coming year.

Update any failing laptops in Juving and Khari Khola Secondary Schools, as well as any damaged solar panels.

- \$3700 is the projected budget

Improve Juving's school playing field for the community to utilize.

- \$2000 is estimated for supplies

## Peru

Renovate the restrooms and wash basins at both Pashpa and Huaripampa village schools.

- \$2000 is the projected budget

Update any failing laptops in Pashpa and Huaripampa computer centers.

- \$1500 is the projected budget

Assess where further help would benefit communities most.

## USA

Bring back HOP Outdoors, and extend the program into winter.

Expand our support of the Navajo Nation however most helpful.

\*All dollar amounts are approximate estimates based on assessments made, and experience working in each region.



HOP Outdoors exposes local youth to nearby nature



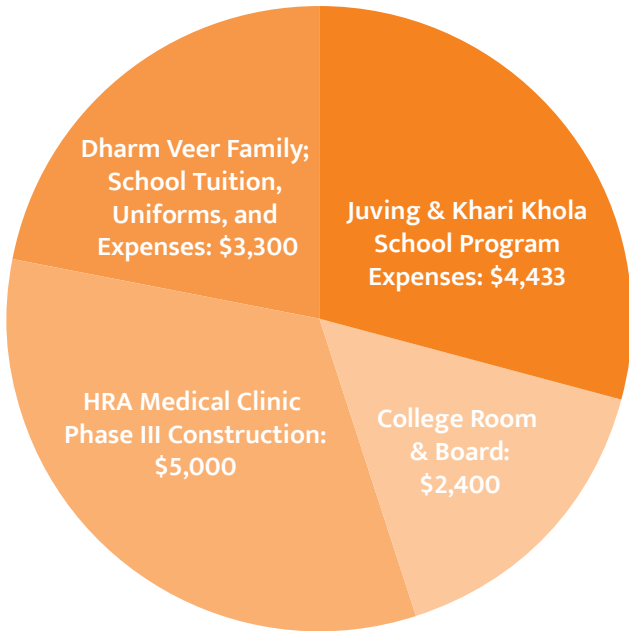
Children in Nepal being introduced to new laptops



# 2020 FINANCIALS

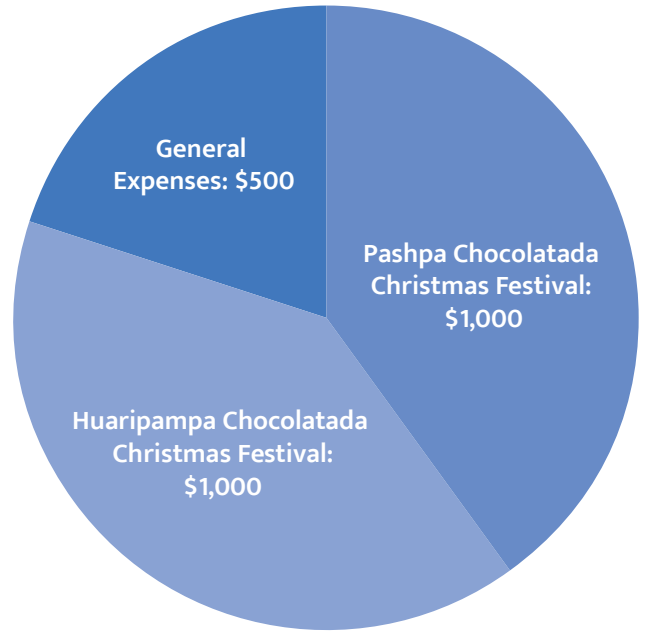
## Nepal

Total Expenses \$15,133



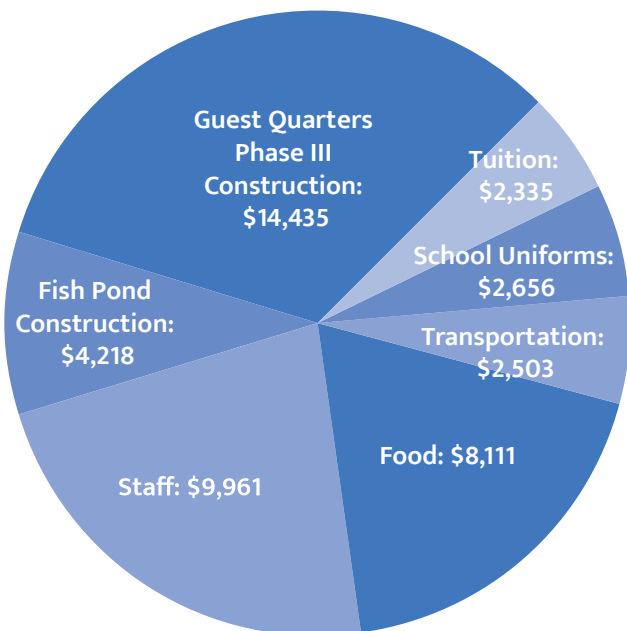
## Peru

Total Expenses \$2,500



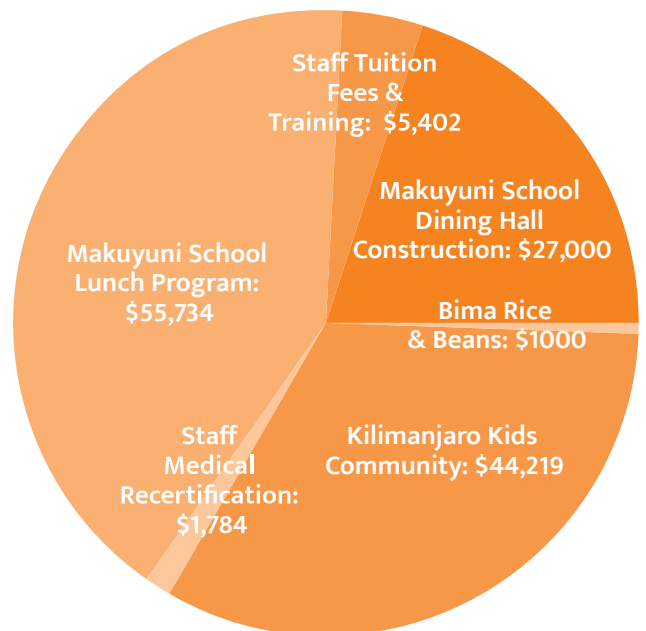
## Kilimanjaro Kids Community

Total Expenses \$44,219



## Tanzania

Total Expenses \$135,139

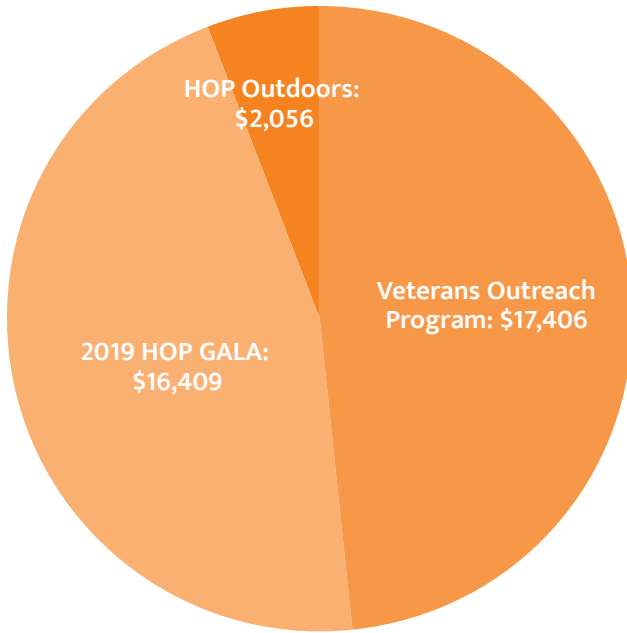




# 2020 FINANCIALS

## Utah

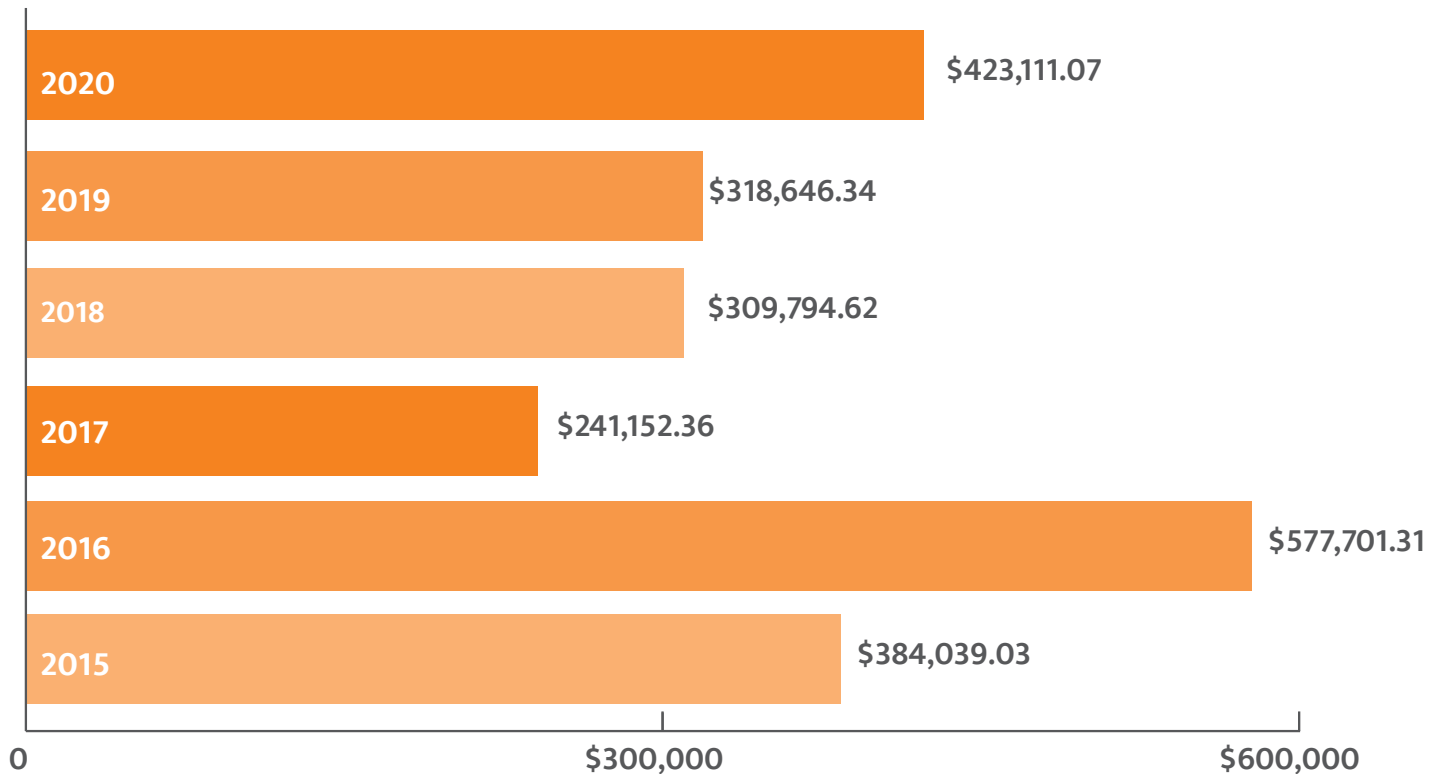
Total Expenses \$35,872



Due to our nonprofit status, we rely on the funds from our generous donors to continue making a difference in the world. General donations, no matter how big or small, are allocated based on need. We immensely appreciate the kindness and philanthropic efforts that allow us to drive our mission.

If you'd like to contribute monetarily to Human Outreach Project, donations are best received via mailed check or PayPal at [www.humanoutreachproject.org](http://www.humanoutreachproject.org). As a 501(c)(3), all HOP donations are tax deductible.

## HOP Donations (Cash & Goods) 5-Year Span





# HUMAN OUTREACH PROJECT

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## HOP LEADERSHIP — BOARD



### **Dean Cardinale, Founder and President**

Dean Cardinale is the founder of World Wide Trekking and Human Outreach Project. Dean has a long history of climbing and guiding in Africa, Asia and the Americas. He summited Mount Everest in 2005 and is an avid mountain lover. An Avalanche Forecaster for Snowbird Ski Resort and the author of “Inspired | Lessons Learned from a Life of Adventure,” Dean has a knowledge of the mountains that runs deep and true. He raced for the ski team at Keene State College while majoring in Mechanical Design and has a long record of leadership and community service.



### **Mike Sanders — Chairman of the Board**

Mike Sanders is a business executive that has spent 30 years in the technology and software industry. He started his career with an Aeronautical Engineering degree from Purdue followed by an MBA from Texas Christian University. His community involvement includes serving on the Board of Directors for CBR Youth Connect (a 501 (c)(3) non-profit charity organization) for 3 years, and most recently being elected as the Board Chair. Mike, and his wife Michaela, have 6 children and live in the Englewood area of South Denver. Enjoying hiking, they have climbed many of the 14'ers in Colorado and continue to do at least one each year.



### **James R. Farmer — Secretary & Board Member**

James R. Farmer is Of Counsel with the Law Firm, Van Cott, where he specializes in commercial litigation and intellectual property law and counsels clients in a range of technical, including aerospace, mechanical, electrical, and chemical engineering. Jim previously held post-doctoral fellowships at Princeton and Brigham Young University and recently completed a year long sabbatical at NASA Ames Research Center, where he focused on the computer simulations of aerothermodynamic heat loads experienced by planetary entry vehicles, including the Mars science Laboratory and the Orion Crew Exploration Vehicle ( the next generation space shuttle) Farmer is on the HOP governing board, is the HOP secretary and renders legal advice for World Wide Trekking.



### **Richard Schlesinger — Board Member**

Richard was born in New York City, attended the Fieldston School, then Lafayette College and Columbia Law School. In 1970, he founded his real estate company, RB Schlesinger and Company, specializing in commercial office leasing. He has been a guest speaker at Brooklyn Law School and has given presentations to real estate departments of several law firms. His charitable work includes a Visiting Writers Program at St. Paul's School in Concord, NH and Yale University as well as the Snowbird Ski Patrol Educational Scholarship Program.



### **Molly Keller — Board Member**

Molly Keller serves on the HOP board and is currently the President of the Board of Directors of the Lake Geneva Fresh Air Association. She is a founding member of the Advisory Council for Phillips Academy's (MS)2 program (Math and Science for Minority Students). She is also currently serving as the Head Fundraising Agent for her class at Phillips Academy. Molly previously worked at Ameritech Corporation in marketing and strategic development, Puente Sur Ltd as an international business consultant in Santiago, Chile and at Premiere Candy Company as a sales and marketing consultant. She received her BA from Northwestern University and is also a graduate of Phillips Academy (Andover).



### **Phillip Levy M.D., M.P.H. — Board Member**

Dr. Phillip Levy is the WWTrek medical advisor and serves on HOP's board. Dr. Levy is a tenured Professor at Wayne State University in Detroit, MI where he currently serves as Assistant Vice President for Translational Sciences and Clinical Research Innovation, and Associate Chair for Research in the Department of Emergency Medicine. In addition to being a board certified Emergency Physician, he has a Master's Degree in Public Health, with specific expertise in the international practice of emergency care. An avid world traveler and telemark skier, when not at work, Dr. Levy can be found in a far off location with his kids, Sydney and Hayden, boards often in tow.



## INTERNATIONAL OPERATIONS MANAGERS



### **Geljen Sherpa — Nepal Operations Manager/Guide**

Geljen helps organize group treks, mountain climbs, and private tours for World Wide Trekking in Nepal and all of Asia. He has organized everything from Khumbu treks to expeditions to the top of the world. Geljen Sherpa is an Everest summiteer and understands the demands of hard work, perseverance, and community. Geljen has been instrumental in establishing contacts for Human Outreach Project (HOP), including family members of children in remote Himalayan villages. He is a HOP board member.



### **Raymond Massae — Local Tanzania Board Member and Operations Manager**

Raymond is a professional educator and integral leader of HOP efforts in Africa, with nearly 10 years experience in the African tourism industry. Ray oversees all operational and logistical details at the Kilimanjaro Kids Community and mentors the staff at the community. He has a critical role in guiding community service by identifying the greatest needs in areas surrounding expedition sites and works to ensure efforts are collaborative, capacity building in nature and culturally appropriate.



### **Rodolfo Reyes — Peru Operations Manager/Guide**

Rodolfo studied for three years C.E.A.M., an institution dedicated to the education of high mountain guides in Peru. After many years of working for American and European companies, Rodolfo started his own guiding service hosting groups regularly to Cordillera Blanca, Cordillera Huayhuash in Peru and to destinations in Ecuador and Bolivia. He keeps his training current by attending yearly rescue courses with the Association of Mountain Guides of Peru. Rodolfo had the pleasure of working with climbers Joe Simpson and Simon Yates on the film *Touching the Void*. In 2014, Rodolfo organized the Chocolatada Festival in Pashpa Village, and will do the same this December 2015.

## HOP LEADERSHIP — STAFF



### **Corinne Edwards — Program Director**

Corinne is a California native who recently relocated to Utah, inspired by the endless outdoor opportunities. With 15 years of travel industry experience, there is no stopping her desire to explore far corners of the world. Her career has led her to 28 countries, with community engagement as a top priority. She has helped create immersive travel programs for National Geographic and New York Times Journeys, specializing in unique and lesser-traveled destinations. Some of her fondest memories are from exploring various corners of Pakistan and India, spending time with villagers in Myanmar and Panama, jungle stays in Borneo and Laos, navigating markets in Colombia and China, and bonding with locals in Iran and Turkmenistan over staple foods. Corinne is beyond excited to join the HOP team and continue project efforts around the world!



### **Olivia McClees — Program Coordinator**

Olivia was introduced to travel at a young age by her family. She grew up in Utah and has spent a significant amount of time outside, on the water and in the mountains camping. Olivia has a BS in Communications from Dixie State University, and enjoys crafting the perfect adventure for WWTrek guests and helping them prepare for it. Olivia has spent time in the Dominican Republic teaching English, in Tonga building a house, and has traveled to Europe and Fiji. After summiting Mount Timpanogos, the sense of accomplishment and new love for hiking has led to Olivia's new goal of hiking all the major peaks in Utah.



### **Mac Berg — Media Specialist**

Mac Berg is a Utah native who has recently returned from the University of San Diego where he earned an Honors Degree in Philosophy and Peace & Justice Studies with a specialty in Environmental Philosophy. Mac's academic interests lie with ecological integrity and sustainable development, while his personal interests are focused around creative filmmaking. He loves pointing his camera at anything which allows him to improve his skill set, but his true love is filming skateboarding. You can catch him out in the streets making independent skate videos when not studying hard, now that he's returned to the world of academia to pursue a graduate degree in Environmental Science. At WWT, Mac produces and edits videos and creates any other media content as needed.



### **Kelli McEwan — Graphic Designer**

Kelli McEwan joined HOP in late 2016 as HOP's graphic designer. Kelli grew up in Northern Utah and received her BFA in graphic design at Utah State University. She has worked extensively in the retail field designing products and packaging, and more recently in the outdoor industry on the marketing team at Snowbird. She loves being able to give back to her community, she especially loved her time she spent at the KKC. In her free time, she loves to travel go skiing, backpacking, mountain biking and camping with her friends.



# HOP DONORS

We greatly appreciate all donations, no matter the amount. Thank you to all donors, sponsors, and supporters.

## Double Platinum > \$25,000

Warren & Katharine Schlinger Foundation  
Yu-Ming and Rebecca Wang  
John-Christophe Schlesinger Foundation  
Kevin Boyle  
KUHL

## Platinum \$10,000 - \$25,000

Instituto Escolar  
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## Gold \$5,000 - \$9,999

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Mr. & Mrs. Charles Gaylord, Jr.  
Ted & Mary Ann Goetz

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Alaine Gold  
Alice J Schwartz  
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Amy Covington  
Andrew Heinold  
Anita Holcomb  
Anna Ferguson  
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\*Sincere apologies if we have mistakenly overlooked anyone that has generously donated to the Human Outreach Project in 2020.

## HOP VOLUNTEERS

We value the dedicated time and care our volunteers give — thank you!



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## SUPPORTERS

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Thank you to the generous organizations that have tremendously supported our efforts over the years.



## SPECIAL THANKS

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We would like to give a special thank you to Jennifer Romesser, our local contact with Veteran Affairs, and her colleagues, who take the time to connect us with local heroes to support.



# THANK YOU AND LOOKING FORWARD!

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Thank you for taking the time to review our annual report. Human Outreach Project has become an international effort to help communities worldwide. Without the generous support of our donors and partners, none of our accomplishments would be possible. The kindness is felt and appreciated by many!

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